Let It Glow Floor Care

Redefining the Standard of Commercial Floor Care

Client Case Study — PepsiCo

ABOUT LET IT GLOW FLOOR CARE

Let It Glow Floor Care is a premium commercial floor care product developed by Mr. Farmer. Built on years of firsthand experience working in demanding commercial environments, Let It Glow was created to solve the problems that conventional floor care products never could.

The result is a proprietary formula that delivers a superior floor finish — and eliminates the most disruptive step in floor maintenance entirely. Let It Glow Floor Care does not simply improve the standard of commercial floor care. It resets it.

THE CLIENT — PEPSICO

PepsiCo is one of the world's most recognized brands, operating large-scale commercial and distribution facilities that demand the highest standards of cleanliness and presentation. Facility surfaces at this scale are subject to constant, high-intensity use — and the floor care products applied there must perform accordingly.

Mr. Farmer's long-standing relationship with PepsiCo gave him a deep understanding of what a facility of that scale truly requires from a floor care product. That firsthand knowledge directly shaped the development of Let It Glow Floor Care.

THE PROBLEM WITH TRADITIONAL FLOOR CARE

For years, commercial floor maintenance has followed the same exhausting cycle. It is a cycle that conventional products have never been able to break:

- Apply a floor finish
- Watch it dull and degrade under heavy use
- Strip the entire surface using harsh chemicals
- Start the cycle over again

Stripping is disruptive, expensive, time-consuming, and damaging to floor surfaces over time. For a facility operating at the scale of PepsiCo, this cycle represented a constant operational burden — and no conventional product on the market offered a real solution.

THE LET IT GLOW SOLUTION

Eight years ago, Mr. Farmer developed Let It Glow Floor Care to change that. The product is a specially formulated floor care solution that maintains and restores floor surfaces at such a high level that stripping becomes completely unnecessary — not reduced, not delayed, **eliminated.**

Let It Glow works by conditioning and protecting the floor surface from the ground up, building a finish that holds its appearance under heavy commercial use without degrading to the point where stripping is ever needed.

Key Benefits of Let It Glow Floor Care

- **No stripping required — ever**
- Consistently high-gloss, clean floor finish
- Long-lasting surface protection
- No operational disruption
- Proven in large-scale commercial and industrial environments

RESULTS AT PEPSICO

When Let It Glow Floor Care was introduced at PepsiCo, the results spoke for themselves. The floors reached a level of cleanliness and shine that the facility had never seen before — and maintained that standard without the disruption and cost that stripping had always demanded.

PepsiCo was impressed for one clear reason: **no more stripping.**

Stripping Required Eliminated Completely	**Floor Finish Quality Highest Standard Achieved**
Operational Disruption None	**Cost of Maintenance Significantly Reduced**
Surface Longevity Extended Well Beyond Prior Results	**Client Satisfaction Long-Term Ongoing Partnership**

WHAT PEPSICO SAID

> *"The difference was clear from the start. Our floors looked better than they ever had, and we no longer had to deal with the time and disruption that stripping always required. Let It Glow delivered results we didn't think a floor care product could achieve."*
>
> **— PepsiCo Facility Management**

PROJECT SUMMARY

Client	**PepsiCo**
Product	**Let It Glow Floor Care**
Developed By	**Mr. Farmer**
Years on Market	**8 Years**
Core Achievement	**Stripping eliminated entirely**
Finish Result	**Superior high-gloss maintained consistently**
Operational Impact	**Zero disruption**
Partnership	**Long-term, ongoing**

> *Let It Glow Floor Care was built to solve a real problem — and PepsiCo's experience proves it works. When the right product meets the right standard, floors don't just get clean. They stay that way.*